

SECOND ANNUAL CAPITOL THEATRE ROSE SHOW—JULY 23-24

A few years ago it seemed almost an impossibility to think of such a thing as being Edmontonia the Rose City of Canada, and there is certainly a great deal of credit due to two of our local business men who have been working persistently with this end in view. Three years ago Walter Wilson of the Capitol Theatre and A. Pike of the seed firm of Pike & Co. got together and made it possible for gardeners here to secure the very best rose bushes at reasonable prices. For many months each year Mr. Wilson also gave short talks during the Capitol Theatre broadcast, and a special benefit giving hints on the

growing and cultivation of roses was distributed during the last three years to over 10,000 growers. This year over 4,000 rose bushes were distributed by Pike & Co. under the Capitol Theatre special offer.

Besides this large number of rose bushes were imported and many others brought from other parts of Canada and it would be conservative to say that there are 10,000 rose bushes being grown in Edmonton this year. In face of the adverse season which is rather late for the best development of the rose, some wonderful blooms have already been secured by growers but when we have warmer weather there will be tens of thousands of rose blooms in Edmonton gardens.

Mr. Wilson and Mr. Pike have been growing roses for the last 30 years both here and in England and they are at all times anxious to assist growers in any trouble they might come up against, such as mildew, insect pests and any other trouble which might affect the rose bud or general growth of the bushes, and if any of our readers have any such trouble with their rose bushes call and see either Mr. Wilson at the Capitol Theatre or Mr. Pike at Pike's seed store and they will be pleased to give you all the assistance possible, so that they will be assured of success with rose bushes.

The Capitol Theatre is putting on a rose show on Monday and Tuesday, July 23rd and 24th and there is an entry fee and many valuable prizes will be awarded, and this gives a wonderful opportunity for rose growers to get together and compare their blooms.

No Basic Code

WASHINGTON, July 14.—Hugh E. Johnson promulgated a new "basic code" for industries still without the NRA label Wednesday and set a 30-day deadline for winding up the Blue Eagle code making.

GOLDMAN FUR COMPANY

10435 JASPER AVENUE

ANNUAL EXHIBITION FUR SALE



Latest Models Selected Fur Coats

Super-Fashions, too! Felts selected with more than usual care! Finest Tailoring! Superior Quality and Style

Choose Yours Early Before Prices Rise

A DEPOSIT WILL HOLD ANY COAT UNTIL REQUIRED

A Beautiful Sable Neckpiece from Goldman's is being donated to The Capitol Theatre "ROSE SHOW"

We invite you to Visit our Display Booth In the Manufacturers' Building at the Exhibition

GOLDMAN FUR COMPANY

10435 Jasper Avenue Phone 26512

\$100 Worth of Prizes

The Big Prize List for the Second Annual Capitol Theatre Rose Show includes the following—donated by the firms named: Beautiful Sable Neck—Goldman Fur Co. Hand Wrought Fire—Bill Greer Hardware Electric Table Lamp—Crescent Furniture Fibre Ferns—K. A. Frazer Wholesale Furniture.

510 Cash—Capitol Theatre Solid Gold Bithstone Ring—Wm. McGie Jeweller Store. Thermos Permanent—Mrs. G. Croston. Wave-Rite Beauty Salon Combination Permanent—Arthur Cross. Wave-Rite Beauty Salon Silver Compact—Irving Kline. 12 Rose Bushes—Pike & Co. 3 Boxes Laura Secord Chocolates—Corner Drug Store. Auto Wash and Grease Job and Change of Oil—Cinema Super Service Station. 10 lbs. of Alberta Maid Butter—Northern Alberta Dairy Prod. 6 Golf Balls—Williamson & Mills. Volume on Flower Culture—Wilton Stationery. Taxi Ride—Jack Hays Taxi.

YOU'LL HAVE TO HURRY

THE GREATEST FURNITURE VALUE EVER OFFERED...

Just 15 Only

They Won't Last

9 PIECE BED OUTFIT

Consisting of

Two-inch continuous post Metal Bed in walnut finish, with choice of Sagins or Coil Spring. All Pill Mattress, Pair of Pillows, Pair of Pillow Slips, Full size Comforter and Bed Lamp.

All Complete On Sale Now at Only

\$24.95

\$1.00 Down Delivers it! 50c Pays for it!

CRESCENT FURNITURE CO. LTD.

The Store that Sets the Pace CORNER 98 & ST. C. JASPER AVE.

William McGie



Announces the Opening of His Jewelry and Optical Store

at 10122 - 102 Ave.—Adams Block—Phone 25431 (Just West of Uncle Ben's Exchange)

25 Years of Practice in the Optical and Jewelry Trade with the Oldest Established Optical and Jewelry Firms in Edmonton MAIL ORDERS INVITED

EXPERT REPAIRING—of WATCHES, CLOCKS and JEWELRY!

Kept FRESH and COOL in our Frigidaire!

Laura Secord

OLD TIME CANDIES 70 CENTS 70 CENTS

LAURA SECORDS to Lucky Rose Growers! The Capitol Theatre Rose Contest Prizes will include Three Boxes of Fresh LAURA SECORD Candies

CORNER DRUG STORE

F. E. REDDIE Corner 101st Street E. & S. BAYVIEW



Over \$100 In Prizes

Capitol Theatre ROSE SHOW

Will Be Held at the Capitol MONDAY and TUESDAY

July 23rd and 24th NO ENTRY FEES

Secure entry forms and particulars as to classes and prizes from Pike & Co. or Capitol Theatre. ENTRIES CLOSE SATURDAY MORNING, JULY 21 All Winners should be ready by 12:30 Monday

Edmonton—The Rose City!

TWO BIG FEATURES

The NORTHERN ALBERTA DAIRY POOL EXHIBIT

AT THE EXHIBITION AND THE ROSE SHOW

AT THE CAPITOL THEATRE

Don't miss either of them!

POOL PRODUCTS WIN

Jersey Milk Homogenized Milk Super Milk Pasteurized Milk

Cream Ice Cream Alberta Maid Butter

ALBERTA MAID BUTTER

Continues its Prize Winning Record. WINNING FIRST PRIZE

at the BRANSHAW FAIR Last Week.

Women and Children will be more than interested in our Exhibit. Something new and different.

NORTHERN ALBERTA DAIRY POOL LIMITED

For Retail Service, Phone 26108

EXHIBITION SPECIAL GUARANTEED PERMANENTS

\$2.75 or Steam Oil "Push-Up" Crispiquade

Finger Wave Shampoo Included Ladies' and Children's Hair Cutting

Combs and Combs Expert Treatments BY ARTHUR CHAMBERS Continental Barber from London, England

GRUBBER CROCKTON Training for Inspection Station test the Wave Wave at the

WAVE-RITE BEAUTY SALON

10435 Jasper Phone 26108

Hi! Exhibition Visitors

While in Edmonton Next Week Drop in and Discuss your Sporting Goods Requirements with the Boys who Know—Talk and Live Sport.

And Sporting Goods

Bring Your Tennis Racquet in for the Necessary Repairs. Two-Hour Service. All work done on the premises.

SPECIAL: 1934 English made Tennis Balls—A wonderful value at 25c

Golf Bags and Golf Clubs All Reduced Next Week Baseball—Softball—Tennis—Fishing and LAWN BOWLING SUPPLIES at Popular Prices SPORTING GOODS and SPORTSWEAR

Williamson & Mills

10123 - 108A STREET Campbell Furniture Bldg. Phone 22323

1/2 Doz. Golf Balls for a Rose Contest Winner

General Repairing, Overhauling, Reboring

Corona (Texaco) Super Service Station

JASPER AT 1010A ST. PHONE 2640 OPERATED BY Pete Derbyshire and Frank Brennan

FULL STOCK OF PARTS FOR WILLYS OVERLAND CARS

Brake Service, Ignition, Wheel Alignment

WASHING GREASING

BILL GREER HARDWARE, Ltd.

ECONOMY VALUES

For the Canning Season All Sizes in SEALERS

Aluminum Preserving Kettles

12-Quart \$1.05 14-Quart \$1.25 16-Quart \$1.45

Plastic Sealers 12-Quart \$1.05 14-Quart \$1.25 16-Quart \$1.45

Rings and Tops for Kerr, Mason, Perfect Seal and Gem Fruit Jars

14-16 Household SCALES Preserving Kettle and Canning Rack with Lid \$2.65 \$2.35

Aluminum Colanders 89c 5c

BILL GREER Hardware, Ltd. 2010 ST. (Market Square) Phone 22011

A Free Taxi Drive for a Rose Show Winner

Drive To The Fair

IN A

JACK HAYS

Luxurious

Packard Sedan

Always Prompt—Always Courteous

PRIVATE DRIVEURSELF CARS

LOW RATES

PRIVATE AMBULANCE SERVICE

24-Hour Service

Phone 22111

Country Fair Supplies

Admission Tickets (assorted colors), Entry Tags, Entry Tickets and Forms, Judges' Books, Track Cards, Prize Lists, Concession Cards, etc.

PHONE OR WRITE IN YOUR REQUIREMENTS "FLOWER CULTURE"—A very valuable book on Flower Growing—is being given as one of the Prizes at the Capitol Rose Show

WILSON STATIONERY COMPANY—LIMITED

10080 Jasper Ave. Phones 23474 - 23475

PIKE'S DUSTING POWDER

Use it to destroy Red Spider and all Fungus Diseases, Mildew, Leaf Blotch and Rose Rust on Rose Bushes. It will also keep your roses free from all insect pests.

Use NICOTINE SULPHATE to destroy Aphids Thrips and Leaf-Hoppers.

EVER-GREEN will kill Aster Beetles and Leaf Eating Worms.

PIKE & CO.

Florists - Seedmen

10049 JASPER AVE. Phone 22766

Second Rose Show To Be Held July 23



WALTER WILSON,

popular manager of the Capitol Theatre whose slogan, "Make Edmonton the Rose City of the West" has been taken up by hundreds of enthusiastic gardeners in Edmonton and the surrounding district. Mr. Wilson will stage his second annual rose contest at the Capitol Theatre the week of July 23rd, for which many Edmonton business men have donated prizes.

EYES EXAMINED

GLASSES FITTED

Pay \$3 Down—50c Weekly

Our eye examinations are thorough scientific and as accurate as knowledge, skill and experience can make them. We guarantee a perfect fitting in all cases where glasses are needed. Let us serve you.

Lens Grinding Laboratory on the Premises

WHERE FOUR EYES AND GOOD GLASSES MEET

Irving Kline

Registered Optometrist Canadian Pacific Railroad Timekeeper

10123 101st Street, Opp. Rialto Theatre, Edmonton. Phone 3334

Look for the Clock.

Women Enter 147 Chocolate Cakes in Exhibition Classes

Biggest Year for Women's Exhibits—Public Health Display and Model Country Kitchen Hold Interest in Women's Building

How would you like to have 147 pieces of chocolate cake? It sounds like a schoolboy's dream, but it is the duty of the women exhibitors at the Edmonton Exhibition, which marks next week on the calendar as the most important event of the year.

"What's new in women's work?" The Bulletin asked Mrs. J. Macgregor Smith, who is in charge of the Women's Building, and Miss Holmes, secretary of the Exhibition board. "There are 147 chocolate cakes entered already," said Mrs. Smith, "and the women exhibitors are bringing in more than 100 more. These cakes include home made bread and butter, preserves, pickles, canned vegetables, ice cream, fruit, and many other things. It is the first time in the history of the exhibition that so many women have entered. Judging will take place over the week-end.

The foodwork classes are also crowded with hundreds of all kinds sent in to make a most interesting display.

It really is amazing what people are doing with the facilities right at hand. Sewing, cooking, work with wood, with the entire procedure of carding, dyeing, spinning and weaving the wool taken from the fleece of the sheep on the entire farm work, and many other exhibits.

Each exhibit unpacked comes complete with a card showing the exhibitor's name, address, and the name of the Women's Building at the Exhibition grounds giving the big rooms the thoroughgoing justness of it. All the exhibits are being catalogued by the busy and happy committee of getting things registered and all set out for display.

But wait until you see the pink tins and all in their glass cases and the heart shaped cakes, the chocolate cookies, with a cherry in the middle, that would put the "sweetest" cake to shame, and the chocolate cake. Then will be displayed the true art of the women exhibitors of Alberta for it is there that women come to their own.

GOVERNMENT EXHIBITS

The Provincial Government exhibits will be seen in the main hall of the Women's Building. In connection with the exhibit, a display of the new "Katie" machine, in charge, will be model country kitchen with Miss Margaret Maline, distiller at the University, long time in the office, and instruction to interested visitors.

Work done in the Pankas and Oliver memorial institutions will be interesting as well as the exhibit displayed with the government exhibit, on the main floor.

The horticultural exhibit will be seen in the Horticultural building.

DRY CLEANING COURSE TO BE GIVEN FOR W.I.

BRUCE, July 13.—The regular July meeting of the Bruce Women's Institute, which was held at the home of Mrs. J. Macgregor Smith, was held at the home of Mrs. J. Macgregor Smith, which was held at the home of Mrs. J. Macgregor Smith.

MAXINE JORDAN IS Bride Of Wm. Morris

A particularly lovely wedding was held at the home of Mrs. J. Macgregor Smith, which was held at the home of Mrs. J. Macgregor Smith.

"Oh, My POOR LEGS!"

"Oh, my poor legs!" is the cry of many women who are afflicted with varicose veins. The cause of this condition is often a lack of exercise and a poor diet. It is important to take steps to prevent this condition from becoming worse.

Test Swine Free

Every swine raiser should know of this wonderful new blood testing which quickly brings out the weak points in the system. It is a simple and easy method of testing the blood of swine for various diseases.

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Travels To The Orient

Mr. J. P. Wellwood and his son, Mr. J. P. Wellwood, are registered at the Y.W.C.A. Hotel, this week.

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Deputy President, Guard Of Honor.

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Install Officers

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'Mrs. Wong's Diary' Interests Women Of Rural China

Canadian Author, Publisher, Who Writes in Chinese Visits Edmonton

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A Coarse skin defies make-up

Make your skin fine and smooth and healthy before you apply make-up. This is the secret of the beauty of a coarse skin. It is the secret of the beauty of a coarse skin.

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TENTS

Proper equipment is essential to the success of a tent. It is the secret of the success of a tent. It is the secret of the success of a tent.

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Sin Removed From Mae's New Film
HOLLYWOOD, Calif., July 14.—For the third time Mae West's latest and much discussed picture has been resubmitted. It will be called "The Belle of the Geyser."

First it was named, "It Ain't No Sin," but the New York censor board objected to some scenes and the studio revamped it. The second name chosen was "The Belle of New Orleans," but protests came from the Louisiana city and a third name, was chosen.

BLUE EAGLE HOLDING UP U.S. PANTS

WASHINGTON, July 14.—The blue eagle is going to help hold up America's trousers. Hugh S. Johnson today approved an order that all products of the garment, underwear and belt manufacturing industry will bear NRA labels.

Starting Lays Off Barrage Post Box

SMITHVILLE, Ont., July 14.—Here is a startling starting story. A female starting laid four eggs in the mail box of J. Eganston of this village. Eganston destroyed them. The bird then laid five eggs in the same place. Eganston by this time destroyed them. Again the bird laid four eggs, and again they were destroyed. The persevering starting promptly laid five more eggs. Then Eganston destroyed these too, and the ill-starred starting desisted.

One well-known auto manufacturer is "freezing" steel-alloy valve-seat rings into iron cylinder blocks at 100 degrees below zero. After insertion in the engine block, the inserts regain normal temperature, expanding to form a tight fit.

HOW IS YOUR EAVE TROUING?

Better have it checked over for the rains to come!

WE SPECIALIZE IN GUT INSTALLATIONS
REED & TURNBULL
Plumbing, Heating, Steel Metal and Gas Engineers
9523 JASPER AVE. PHONE 2158

J. HANCOCK

Windows Cleaned—Floors Polished
We Can Put On All Your Screens For Very Little.
Expert Work—Reasonable Rates
Offices and Halls Catered To Phone 72458

One of the Prize-Winning Essays Received by the Electric Refrigeration Bureau in the Contest Recently Held for School Children.



Why Our Home Should Have An Electric Refrigerator

There are innumerable reasons why our home needs an electric refrigerator but the most important is that it safeguards health. Food and milk keep fresh and pure with no danger of flies or of the bacteria which multiply to millions in warm milk.

Then think of what an economizer it would be. Those left-overs could be made into appetizing dishes instead of being thrown out. There would be no problem of ice bills as you could have ice cream, water-pans and sawdust. Those bargains seen by the thrifty housewife could be seized and kept safely until needed. The cost of electricity would be paid for many times over by the food, ice-money and labor saved.

Variety is said to be the spice of life and think of the numerous frozen desserts, crisp salads, refreshing cold drinks and other dishes, tempting to anyone's appetite, that could be made in a moment's notice. Menu planning would be a delight instead of an everlasting problem.

Time, worry and labor would be saved by this wonderful mechanical device, ending trips to basement or ice shed, long hours over a hot stove and anxiety about the purity of ice and preserved foods.

As a nice piece of furniture nothing could add such a touch of clean, compact beauty, harmonizing with any kitchen color, as a snowy white electric refrigerator that is so easy to run and keep spotlessly clean.

(Written by a 15-year-old High School Girl)

Calgary Power Company, Ltd.

FRIGIDAIRE

THE WORLD'S BEST REFRIGERATOR

1,000,000 More in Use Than Any Other Make. See the New Models.

BRUCE ROBINSON ELECTRIC LTD.

10528 JASPER AVENUE PHONE 25238

We Carry a Complete Line of Electrical Appliances

S. E. NOBLE ELECTRIC

Corona Hotel Bldg. Phone 25454

YOUR NEXT ELECTRICIANS

ECONOMY ELECTRIC CO.

9381 JASPER AVE. PHONE 26033

WOMAN FREED ON EXTORTION CHARGE, COAST

Judge Gives Reprimand, But Finds Evidence Not Strong Enough

VANCOUVER, July 14.—Bert Vosper, charged with intent to extort money from a Vancouver physician by threatening to accuse him of indecent assault, was acquitted in county court by Judge S. W. Brant.

SENT TO JAIL

John Clifford Brunt, former Vancouver police constable, pleaded guilty to the same charge several weeks ago and was sentenced to two years in New Westminster penitentiary.

According to the physician's evidence, he had paid between \$500 and \$100 to Brunt under the latter's threats to blackmail the physician.

NO SYMPATHY

"I have no sympathy with the accused," His Honor said today, after acquitting Miss Vosper, "and I am not sure that she should not be with him [Brunt] in jail, but added that he had to deal with the charge on the evidence which he held was insufficient to convict the accused."

COWS WILLINGLY GIVEN FULL RUN OF SOUTH TOWN

GLOVILLOE, Ga., July 14.—A carload of cows from the pasture with sections of North Dakota was unloaded here Thursday and as soon as the cows were unloaded the cattle went "loose," stampeding down Main street and barred the railroad street.

Merchants quickly hurried their doors, and the hurried frightened cows ran to safety and small boys climbed the nearest tree.

For a while the cattle had full possession of the town until they had quenched their thirst. Then they calmed down and became just ordinary cows—all but two which, in the maddest rush for the creek, had dismasted the right of way with a freight train and lost.

Veterans Guard Parked Cars At Exhibition Grds.

The National British Ex-Service men's Association has made arrangements to look after the parking of automobiles outside of the exhibition grounds during the fair this year, with a view to preventing the theft of cars.

"They have worked out a system which appears to me to be very satisfactory. Their services last year were very satisfactory in this connection, and were appreciated very much by me and by Inspector Blakehouse who was in charge of the traffic and parking," said Police Chief A. G. Shute on Wednesday.

"I am of the opinion that the work they do in this connection is of material assistance to the motorist, and people who desire to park their cars outside of the grounds, and who desire to have their cars taken care of in this manner until midnight each night."

LEICESTER, England, July 14.—

At the Leicester Horse show, a horse ridden by Roger Tope was taken over a crowd of people at a barrier after having taken a jump in the usual course, no person being injured.

My Beauty Secrets

By Jean Harlow
DELICATE ROUGE
BRIGHTER
MORE COLOR

Make-up should be changed for changing conditions and occasions. For morning you should wear a delicate rouge and powder. For afternoon, use a little brighter rouge and a little mascara. For evening use more color—no heavier colors.

Tomorrow—Correct Make-up

We have Building Materials to meet your needs.

Windows, Doors, Hardwood Floors, Shingles, Lath, Lime, Bricks, Cement, Etc.

Our Objective: "Your Entire Satisfaction"

ARMITAGE-McBAIN

LUMBER CO. LTD.
Jasper Ave. at 33rd Street
PHONE 3338

Cling To Hope Sis Is Alive



Mrs. Alfred Urban and her daughter, age three, named Grace Agnes, after her aunt, Agnes Tufverson, New York letter, who are with relatives in Michigan anxiously awaiting word of the missing bride, Little Grace, especially, is quite sure her aunt will be found alive some of these days.

GENERAL MOTORS SALES INCREASE

June sales of General Motors cars in the United States totaled 112,847 compared with 95,233 in May. Sales in June a year ago were 101,827. Sales for the first six months of 1934 totalled 644,272 as compared with 599,784 in the corresponding six months of 1933.

Sales of General Motors cars to dealers in the United States in June totalled 113,339 as against 100,844 in May. Sales in June a year ago were 89,306. Sales for the first six months of 1934 totalled 592,967 compared with 527,762 in the corresponding six months of 1933.

June sales of General Motors cars to dealers in the United States and Canada, together with overseas sales, totalled 146,851 as against 132,837 in May. Sales in June a year ago were 121,345. Sales for the first six months of 1934 totalled 730,576 as compared with 638,622 in the same six months of 1933.

QUINTS SMACK LIPS AT FEED TOMATO JUICE

CORBEIL, Ont., June 14.—The 45-day-old Quinte quintuplets are campaigning for bigger and better milk, with a view to the regular feedings of human milk.

Dr. A. B. Dyer, obstetrician, today the five little mouths now are smacked lips on 20 drops of tomato juice daily.

All the infants are doing well, the north country physician said.

Quinnette made the heaviest overnight gain of one ounce to two ounces, with an addition of five pounds, nine ounces, trailing the hefty "Yvonne" now by only five ounces.

The little Marie was unchanged in two pounds, 10½ ounces.

Unlucky Day For Brims Sisters

CALGARY, July 14.—Friday the 13th was a tragic day for two Hall-Brims sisters, Misses Emily and Mary Brims.

They arrived from the east yesterday to meet their brother, George Brims, 78. It was to be their first meeting in 15 years, but on arrival they learned he was dead, the victim of a street accident.

Brims died in hospital Thursday night several hours after he had been knocked down by an automobile.

He had walked into the side of the car, the driver said, and then fell from the left door placing his abdomen.

A new treatment for aluminum garden's surface, makes it proof against tarnishing or corrosion and helps to resist acids and corrosive agencies.

The Housewife's Idea Box

Oh! The charm of fresh cottons for summer. How cool and delicious they are against the skin.

A delightful model is this one pictured carried out in this charming cotton voile print.

You'll admit it has the cool cape shoulders, so modish. The narrow waist is in a belted style, giving a slimming nipped bodice.

Such a dress as this would also be very lovely in washable silk in white or pastel, sheer linen prints, sheer lawn, crepe de chine, etc.

Style No. 2509 is designed for sizes 36, 38, 40, 42, 44, 46 and 48 (inches bust). Size 36 requires 3½ yards of 27-inch material with ½ yard of 27-inch or wider.

AIR CLEANER FOR HOME TO BE DISPLAYED

New Conditioning Machine to be Demonstrated at Fair

Equipment, which makes push-button weather, for use at the home will be placed on public exhibition for the first time in Edmonton by Upright Bros. at 8113 11th avenue, according to C. J. Upright, for ten years manager of the McDaniel Furnace company's branch office at Havana, Ill., U.S.A.

One of the first of the new air conditioning plants is now assembled at the Upright Bros. and will be demonstrated at the Edmonton exhibition. The public is invited to the demonstrations.

"It works in auxiliary with any type of up-to-date heating plant to filter, wash, humidify, warm and circulate the air in residences in winter, and to filter, wash, cool and circulate it in summer."

"To the housewife the new conditioner is a boon from many angles as the air-conditioned home is remarkably free of dust. In the filtering and washing process 98 to 99 per cent of the dust and lint are removed from the home air. During the heating season the conditioner sufficiently moistens the home air to prevent the annual drying that is so irritating to the nose and throat and is so destructive to household effects."

NO MORE DUST

"The need for the customary daily dusting is eliminated. Curtains and other furnishings keep clean for a long period of time and are less need for frequent mopping and cleaning of wood, woodwork and floors."

"The washed air is practically dust and germ-free and hence more healthful. During summer the air with relatives in Michigan anxiously awaiting word of the missing bride, Little Grace, especially, is quite sure her aunt will be found alive some of these days."

"Though the air in Edmonton is not so heavy with dust-laden, nevertheless, it is obvious that the need for dusting is lessened. The natural dusts create an air condition that is not ideal for health or comfort standpoint."

"Air washing, as performed by an air conditioner, is perfect and offered to the American public for the first time by the air 98 to 99 per cent of the dust, inasmuch the conditioner keeps air of the house in constant circulation, thus removing the dust of the indoor air, it is obvious that constant washing keeps home air virtually free from all dust and dirt."

COMPLETE CONTROL

"To the home owner this modern air conditioning system affords the opportunity for complete control of the weather within his home, ensuring the comfort, health and cheerfulness of an indoor air that is free from the dust that is breathed out of doors."

A motorized machine has equipped his product with front wheel steering, and a "knee action" device, used on many automobiles.

What New York Is Wearing

By Helen Williams

You'll admit it has the cool cape shoulders, so modish. The narrow waist is in a belted style, giving a slimming nipped bodice.

Such a dress as this would also be very lovely in washable silk in white or pastel, sheer linen prints, sheer lawn, crepe de chine, etc.

Style No. 2509 is designed for sizes 36, 38, 40, 42, 44, 46 and 48 (inches bust). Size 36 requires 3½ yards of 27-inch material with ½ yard of 27-inch or wider.

Patrons will be delivered upon receipt of \$17.75 cash (tax included). The new line will be shown in the store on Friday, July 14, 1934. NUMBER and SIZE wanted.

STREET FASHION BOOK will be sent upon receipt of all sent orders to Pattern Dept. of the store. The book is a valuable reference and will allow 14 days for delivery.

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Dudson's Day Company

STORE HOURS 9 A.M. to 6 P.M.

Welcome!



VISIT THE 'BAY' July Clearance

Sale Continues

2000 Pieces of Table Flatware

Beautiful Picking and Court patterns—These are good quality and quite inexpensive.

Coffee Spoons... Tea Spoons and Afternoon Tea Spoons, Each... 15c

Knives... Forks... Salad Forks... Butter Spreaders... Pickle Forks... Soup Spoons... 19c

—Main Floor HBC

EXTRA HEAVY INLAID LINOLEUMS

1.49

Marble, Tiles, Mantles and other High-Grade Goods

The extra heavy qualities and colors of black and white, greens, blue combinations and many others—all grouted to clear, all square yard, 1.49.

Linoleum—Third Floor HBC

Six Electric Heating Pads

Take advantage of the low clearance price to own a Safety Electric Heating Pad. They're absolutely reliable and give you controlled heat.

Complete with cord. Each... 2.49

Toiletries Section—Main Floor HBC

Six Only Occasional Chairs

These lovely Occasional Chairs come in assorted coverings and are offered in our July Clearance Sale, each... 14.95

Furniture—Third Floor HBC

Four Only Medicine Cabinets

These have plate glass mirror drawers 4.95 shelves and are priced at clearance.

—Furniture—Third Floor HBC

After Forty Years, Still Ahead!

For over forty years Tuckett's Magazine Cigar has been a leader in the U.S. Cigar—Now, at 5c, this cigar is outstanding in value—NOW 5c each—

Pocket Packs of 5... 25c

Also in boxes of 25 and 50

TRY SOME TODAY!

Jasper Ave. HBC

HBC GROCETERIA

Personal Shopping Only

OPENING SPECIAL: Ground Beef 5 lbs. 32c

Pure Cocoa 2 lbs. 25c

Apple, Strawberry or Black Currant 2 lbs. 43c

Staked Pineapple and Apple 4 lbs. 47c

Maple Syrup 2 cations 33c

Maches—1 boxes to 22c

Pringles 2 lbs. 33c

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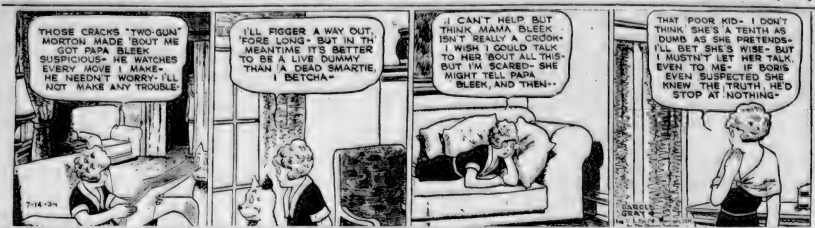
LITTLE ORPHAN ANNIE

Silence Is Life

—By Gray

DID YOU KNOW?

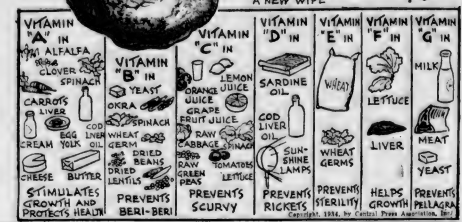
By R. J. Scott



WINNIE WINKLE, THE BREADWINNER:

Let Had Enough Alone

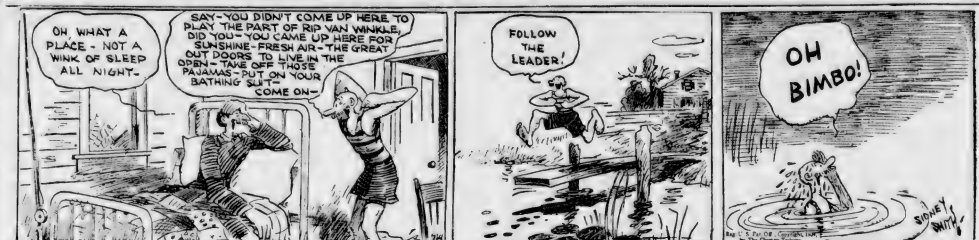
By Branner



THE GUMPS

A Child of Nature

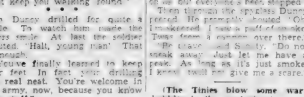
—By Smith



BOOTS AND HER BUDDIES

Take It Easy, Boots!

—By Martin



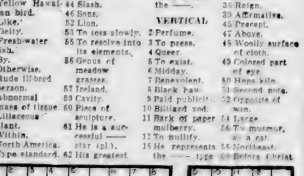
GASOLINE ALLEY

Take It or Leave It

—By King



One of the 'Musketeers'



FRECKLES AND HIS FRIENDS

At Fallen Leaf!

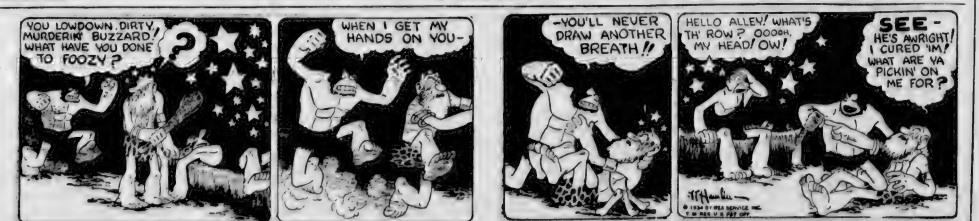
—By Blosser



ALLEY OOP

Fooy's O.K. Now

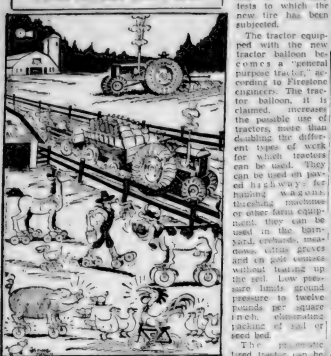
—By Hamilton



World-Famed Drivers Will Race Tractors At The Fair

The steady onward march of the pneumatic tire, from horse-drawn carriage to racing cars flying at 100 miles per hour—over sun-baked bricks at Indianapolis, from horse-drawn carriages to the pneumatic-tired railroad car speeding at over 100 miles per hour—over steel rails, has at last invaded the agricultural field by the development by the Firestone Tire & Rubber Co. of a low pressure pneumatic tire for use on agricultural tractors. This revolutionary tire which is to replace the present steel lugged wheels on farm tractors operates under 12 pounds air pressure, and during many months of testing by Firestone it has proven itself to be the best in all classes of farm service. Pioneering in wet and sand, post holes and sodded fields are a few of the many tests to which the new tire has been subjected.

Tires Invade The Farm



Lou Meyers Drives A Studebaker

Lou Meyers, famous race driver, who is the only man who ever won the famous Indianapolis speedway 500-mile race two years in succession, is shown with the new "Year-Ahead" Studebaker Sedan.



and his entry in a race was effective notice to other contestants that there was going to be real competition. In 1932, the best he was able to accomplish at Indianapolis was fourth place—not a bad job, but definitely. In 1933, he was forced out of the race by mechanical trouble after driving only 28 laps. In 1932 he was again forced out—this time at 20 laps. It looked as though his star had set.

From there "Lap 'em and Lou 'em Lou" as he was then dubbed, went on to win his third A.A.A. championship, an achievement which places him right at the top of the list of winners. He is a steady fighter, and he is not through yet for Lou is still a young man, and he has a burning ambition to be the first man to win the Indianapolis trophy three times. He was again forced out of the race by mechanical trouble this year, but he'll be in there again next year trying—coolly and calmly, but with deadly determination—to "bring home the bacon" once more.

URNS TO TRACTORS

In the meantime, Lou has become interested in tractor racing, and it is in this new capacity that "Victory" to the Indianapolis Exhibition will have an opportunity to see him this year. He will drive one of the famous Allis-Chalmers high speed tractors equipped with Firestone

TRACTORS WILL SHOW UTILITY

With a tractor plowing demonstration scheduled to be held near the center of the city on Tuesday morning, July 17, at 10 o'clock, the Cockshutt Plow Company, Ltd., sales headquarters for the Allis-Chalmers Tractors, will give farmers and others interested a display of the utility of tractors on the farm.

The display will undoubtedly draw a large number of visitors and free transportation will be provided from the sales rooms of the Cockshutt Plow Company on 10th Avenue in the scene of the demonstration.

Low-pressure tractor tires in three races at this year's Indianapolis exhibition in an attempt to break the A.A.A. tractor speed records now held by Barney Oldfield, dean of racing pilots, and established by him last year at State Fairs in the United States.

Tractor racing is a spectacular and dangerous sport, and racing enthusiasts are due for some real thrills, with modern Lou in competition with tractors equipped with Firestone

Tractor Racing Champ Modest

Twice Winner of Indianapolis Races, Lou Meyer, Mild Mannered Young Man.

Most of us, when we think of a champion automobile racing driver, are apt to picture him to ourselves as a restless, devil-may-care individual with a flashing eye and a devastating smile. But Lou Meyer, present A.A.A. champion and twice winner of the great Indianapolis Speedway race, somehow or other doesn't answer to that description.

In fact, he's anything but what you'd expect—as far as looks are concerned. Lou is a modest, retiring, mild-mannered young man—almost boyish, with tousled hair and premature grey hair radiating from forehead, but smiling eyes—the result of squinting down thousands of miles of speedway leaving up at him at least two million miles an hour. But this bland exterior is only a cloak that conceals the iron-willed, steel-nerved, steady-muscled human racing mechanism that is Lou Meyer.

LIKE A CHAMP

You can't help liking Lou—he's that kind of a fellow in every day

life. But on the race track, in the eyes of his competitors at least, he is a demon, who inspires fear and respect.

It was back in 1928 that Meyer, then just a kid, defied the cloak of obscurity and leaped into the limelight of world-wide prominence by winning the great 500-mile race at Indianapolis. Here, in competition with the world's leading race pilots, the young Californian came from nowhere to win the world's most prized racing crown, and placed himself definitely on the road to fame and fortune. He went on from there to win other races that year, and ended up his hand awarded the A.A.A. championship as the outstanding racing driver of the year.

But the experts said he was only a "flash in the pan." Kids before had come through to beat the "old heads" of the game, in important ones such as to fade out in subsequent years and vanish into retirement, unable to keep up the pace. However, Lou fooled 'em. He came back to Indianapolis in 1929 to place second in the grueling 500-mile test, and again went on to win the A.A.A. championship—twice in two years.

REAL COMPETITION

By this time Lou had become known as the "California Comet,"

Allis-Chalmers Model "U" Tractors

Are Sold in Western Canada by
Cockshutt Plow Company, Limited

These Tractors as raced at Class A Exhibitions with low pressure air tires or the ordinary steel wheels, offer you the finest buy in the three-plow tractor field. They are low in price but high in quality.

Call at the Cockshutt Showroom, opposite the Market Square, and examine them together with the 20-35 Model and the representative display of high-grade Cockshutt Implements.

Be sure to see the air-tired PLOWING DEMONSTRATION Tuesday at 10 a.m. Free transportation from Cockshutt Office to the field. DON'T MISS IT!

Cockshutt Plow Company, Limited
EDMONTON, ALBERTA.

Lou Drives a STUDEBAKER

Between Tractor Races Lou Meyer, three times "A.A.A." champion, and twice winner of the Indianapolis 500 mile International Classic, chose a Studebaker Sedan to tour Canada.

LOU SAYS: "IT'S A VACATION TO DRIVE A STUDEBAKER, THE 'YEAR AHEAD CAR'."

Kenn's Service Garage

LIMITED
109th STREET and 100th AVENUE PHONE 25188

SEE "LOU MEYER"

Famous Speed Ace, in the
Thrilling Farm Tractor Races
AT THE —
EDMONTON EXHIBITION

IN HIS ATTEMPT TO BREAK THE A.A.A.
TRACTOR SPEED RECORDS NOW HELD
BY BARNEY OLDFIELD

Tuesday, Thursday and Saturday Evenings
IN FRONT OF GRANDSTAND

Race Driver



LOU MEYER

The only man who holds three A.A.A. championships (twice) and one of the two million dollar races, Lou Meyer, will endeavor to establish a new tractor speed record on low-pressure Farm Tractor Tires. Three races will be held at the Fair on Tuesday, Thursday and Saturday next week.

Save TIME · MONEY · FUEL with Firestone LOW-PRESSURE TRACTOR TIRES

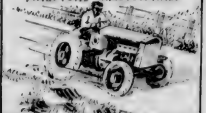
24% SAVING IN FUEL
27% MORE ACRES PLOUGHED
26-37% INCREASE IN PLOUGHING SPEED

Be Sure to See the Tractor Races at the Edmonton Exhibition
Lou Meyer, famous racing driver will endeavour to establish a new tractor speed record on low-pressure Farm Tractor Tires. . . Be sure to see this thrilling event.

THE INTERNATIONAL PLOWING CONTEST WAS WON FOR THE PAST TWO YEARS ON FIRESTONE TRACTOR TIRES.



THE WORLD'S TRACTOR SPEED RECORD OF 64.28 M.P.H. WAS WON ON FIRESTONE TRACTOR TIRES.



FIRESTONE TRACTOR TIRES ARE USED AND RECOMMENDED BY LARGE FARM OPERATORS SUCH AS MR. T. S. JOHNS OF WILCOX, SASK.

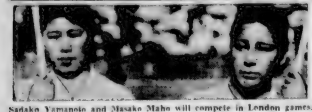


DO TWICE AS MUCH WORK WITH YOUR TRACTOR ON FIRESTONE TRACTOR TIRES

Firestone Tires Distributed In Alberta By
Motor Car Supply Co. of Canada Ltd.
EDMONTON LETHBRIDGE CALGARY

ENTRY LIST FOR LOCAL RACING MEET SETS NEW RECORD

In Olympics These Japanese Women Athletes Star



Sakiko Yamamoto and Masako Mats will compete in London games.

DAT'S PANS by BILL LEWIS

Edmonton boxes passed from the picture in British Empire "Team" competition last night when Johnny Hinesinger and Billy Pansinger lost, instead of winning. The "Pans" were the only team to win a game, but they were defeated in the final. The "Pans" were the only team to win a game, but they were defeated in the final. The "Pans" were the only team to win a game, but they were defeated in the final.

EDMONTON A.C. TO PLAY GRITS HERE SUNDAY

In Opener of Twin Card—Safeway, N. Edmonton Also Playing

Clayton McLennan's first ball game, Grigsby, will be played here on Sunday. The game will be the first of a series of games between the Edmonton A.C. and the Grigsby team. The game will be the first of a series of games between the Edmonton A.C. and the Grigsby team.

Eskimos To Play Store Girls In Twin Card Opener

Edmonton A.C. To Play Grigsby, N. Edmonton Also Playing

The Eskimos will play the Store Girls in the first game of the Twin Card series. The game will be the first of a series of games between the Eskimos and the Store Girls.

RAIN STORM AGAIN HALTS TENNIS DRAW

Semi-Finals in Doubles and Singles Slated for Saturday

Rain halted all tennis matches in the annual city tennis championships on Friday. The matches were postponed until Saturday, when the semi-finals in doubles and singles will be played.

Jack's Prepared

In honor of a blessed event expected at the home of Mr. and Mrs. Jack Dempsey is the former stage star, Hannah Williams, the wife of Broadway game-the-champion a shower, accompanied by the "bird" Bar, left, present champion, is pictured in his role of master of ceremonies, with Dempsey, right, on the receiving end. Everyone had a good time.



Dempsey Still Popular Hero He Was As Fighter

Impending Fatherhood of Former Heavy Champ Attracts Interest

NEW YORK, July 14.—The enormous delight of Mr. Jack Dempsey, former heavy-champ of the world, in his office as prospective parent, is something to write home about. Mr. Dempsey, 34 years old, and his future wife, Hannah Williams, are expecting a child. The news has caused a great deal of interest among the public.

OVER 200 HORSES TO BE IN ACTION HERE NEXT WEEK

Shipment One of Largest and Finest That Has Been Sent to Edmonton For Some Time.

Two hundred and sixty horses, a record breaking entry and considered one of the finest shipments of horses to Edmonton, will arrive here over the week-end and will be on action for some days of thrilling racing. The horses are being shipped from the West Coast of Canada.

CUBS TO PLAY SOUTH SIDERS HERE TONIGHT

Both Sides First Win in Last Hall-Cubs Play Shastis Sunday

The Cubs will play the South Siders in a game here tonight. The game will be the first of a series of games between the Cubs and the South Siders. The game will be the first of a series of games between the Cubs and the South Siders.

CLASSY ELEVEN PLAY SATURDAY

Salisbury's second division match brings together two of the league's most bitter rivals, Bakers and Hudson's Bay. The kick-off is timed for 7:15 clock and a large crowd is expected to turn out for this clash at Diamond Park.

Rainville Keeps His Tennis Title

OTTAWA, July 14.—Conquering the Ontario Tennis Association, Rainville, Montreal, retained the title of Ontario champion yesterday.

FOR ONE WEEK! 18 OZ. BLUE SERGE TAILORED SUIT \$24.50

EXTRA PANTS FREE! ALLS TAILORS

ENLARGED PROSTATE

AND ALL FINNEY'S ILLS

Now on Sale in Alberta

Angers WINE

Matured in wood 4 Years 100 Bottle 1 Gal. 2.75 Jar 2

Girls' Softball Final Scheduled For 7:30 Tonight

The deciding game of the City Girls' Softball League will be played tonight at 7:30 on the South Side Athletic Grounds.

Popular Western Horse Destroyed

VANCOUVER, July 14.—A popular Western horse, destroyed yesterday after a crash landing in the Pacific Ocean.

Torrington Wins From Trochu 5-3

TROCHU, July 14.—Torrington defeated Trochu in a football match yesterday, winning 5-3.

VACATION on the PACIFIC COAST

Golf, bath, sail or cruise, a motor home in Canada's Evergreen playgrounds. Extremes of temperature are unknown. Natural beauty and fair weather make the Pacific Coast one of the finest holiday lands on the continent.

VISIT CANADIAN ROCKIES

All Expense Tours BANCY - LAKE LOUISE - EMERALD LAKE - Yoho National Park - \$50.50

Attractive Summer Tour Fares Now in Effect

EDMONTON TO VANCOUVER or VICTORIA and return \$40.00

CANADIAN PACIFIC WORLD'S GREATEST TRAVEL SYSTEM

VACATION on the PACIFIC COAST

Golf, bath, sail or cruise, a motor home in Canada's Evergreen playgrounds. Extremes of temperature are unknown. Natural beauty and fair weather make the Pacific Coast one of the finest holiday lands on the continent.

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CANADIAN PACIFIC WORLD'S GREATEST TRAVEL SYSTEM

North Edmonton Plays Nationals Here On Sunday

Feeling pretty good about the prospect of a win, the North Edmonton team will play the Nationals here on Sunday.

Baseball!

The Season's Outstanding Attraction House of David vs. Kansas City "Monarchs"

World's Colored Champions

Renfrew Park WEDNESDAY, JULY 18 - 6:30 P.M. THURSDAY, JULY 19 - 6:30 P.M.

ADMISSION—50c CHILDREN—25c

Free List Suspended

Reserved Seats at 10c—No Extra Charge

Lacombes Girls Beat Chigwell

LACOMBES, July 14.—Lacombes girls defeated Chigwell in a basketball game yesterday.

Baseball!

The Season's Outstanding Attraction House of David vs. Kansas City "Monarchs"

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EDMONTON, ALBERTA, JULY 14, 1934.

THIS CURIOUS WORLD

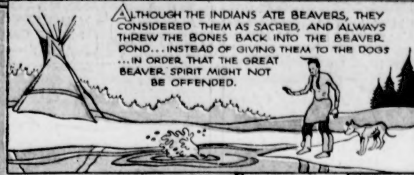
The BEAVER
IS TO AMERICAN HISTORY WHAT THE ELEPHANT WAS TO AFRICAN HISTORY. PURSUIT OF THE BEAVER, FOR HIS VALUABLE SKIN, LED NATIONS INTO WAR, AND BLOODSHED. NEW LANDS WERE DISCOVERED, IN THE RUSH TO GAIN MORE BEAVER TERRITORY.



ONE OF THE MOST MARVELOUS OF ANIMAL ACCOMPLISHMENTS IS THE HOME OF THE BEAVER. THE DOME-LIKE STRUCTURE USUALLY STANDS IN SEVERAL FEET OF WATER, AND IS MADE OF STICKS AND MUD. ENTRANCE IS MADE BY WAY OF AN UNDER-WATER CHANNEL.



THE BEAVER IS A POWERFUL SWIMMER AND CAN TOW A ONE-HUNDRED-POUND LOAD UPSTREAM.



ALTHOUGH THE INDIANS ATE BEAVERS, THEY CONSIDERED THEM AS SACRED, AND ALWAYS THREW THE BONES BACK INTO THE BEAVER POND. ... IN ORDER THAT THE GREAT BEAVER SPIRIT MIGHT NOT BE OFFENDED.

THE ANIMALS HAVE BEEN KNOWN TO BUILD DAMS A HALF-MILE IN LENGTH. LARGE TREES ARE FELLED FOR THIS WORK... AND ONE BEAVER CAN CUT A 10-INCH TREE IN A SINGLE NIGHT.



WHEN THE TIMBER SUPPLY IS FAR FROM THE BUILDING SITE, THEY DIG CANALS THROUGH WHICH THEY FLOAT THE HEAVIEST LOGS.



FRECKLES AND HIS FRIENDS

By Blosser



Bulletin

Service to its constantly increasing army of readers has brought wide recognition. Its news is brief and pithy, easy to read, accurate and fair, while its

Features

excel in every department. In illustration, comics, women's activities, editorials, sports, serials and short stories, markets, finance, constant improvement has made The Bulletin

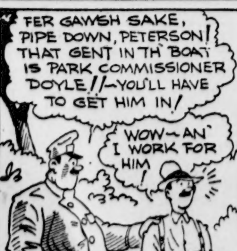
Supreme

EDMONTON, ALBERTA, JULY 14, 1934.



OUR BOARDING HOUSE

By Ahern



"The

most thought-provoking column appearing in any paper in Canada today appears daily in The Edmonton Bulletin. The world in review: pithy comment on

Passing

events; local, national and international topics looked at from an interesting angle. Look for it on page 4 every day. "The Passing

Show"

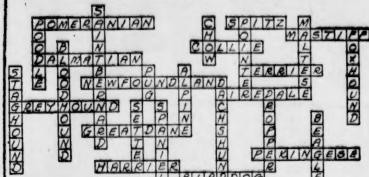
ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, JULY 14, 1934.

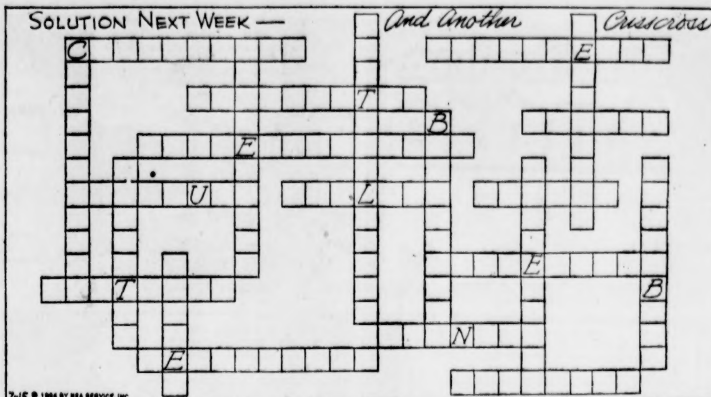
CRISSCROSS!

THE NAMES OF TWENTY-TWO AMERICAN BATTLES ON LAND AND SEA CAN BE FILLED IN, IN THE HORIZONTAL AND VERTICAL LINES OF THIS WEEK'S CRISSCROSS. EACH NAME CONNECTS WITH OR CROSSES AT LEAST ONE OTHER NAME. A FEW LETTERS HAVE BEEN FILLED IN TO HELP YOU.

LAST WEEK'S SOLUTION



SOLUTION NEXT WEEK —

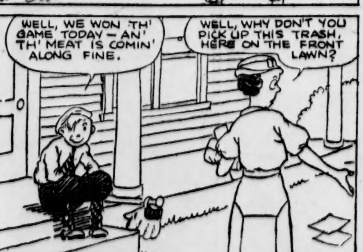
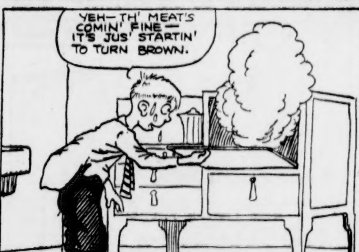


7-15 © 1934 BY NEA SERVICE INC.

THE WILLETS

Out Our Way

By Williams



Ask the Junior Members of Any Family About

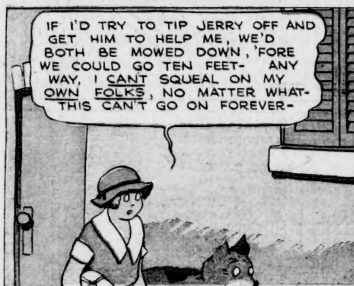
Little Orphan Annie — By Harold Gray

AN EDMONTON BULLETIN DAILY FEATURE

It's the Best Kiddie Strip that money can buy.

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, JULY 14, 1934.



Maw Green



“Out

on the open range with the real “drawn from the woods” buckaroos. In the machine shop among the boys with the overalls and lunch pails. Just a cross section of life taken from

Our

daily lives. A human interest picture of the family at home. It might be your house or mine. You'll get the subtle humor in every cartoon of The Bulletin's daily feature, “Out Our

Way”